



## SCRIPT FOR CONNECTING WITH LOCAL BUSINESSES

Hi, my name is \_\_\_\_\_, with Your Community Connection, (Have a copy of the newsletter in your hand) we send out the Monthly Newsletter that goes out to \_\_\_\_\_ homes in the surrounding area. Today I am here to see if you have and information about your business or upcoming events we could share in our newsletter and online on our community website & Facebook pages?

YES- Great....let me take some notes

NO- Ok no problem

NEXT- Would you mind if I added a display stand for our newsletters in your business, I will stop by like I do several others businesses and fill it each month. Also since we are all working together to try to keep community dollars in our community I can also add this window sticker on your front window to help draw traffic to our community website. This way we are all working together to make sure our neighbors know what's going on and what great businesses are in our community. (You can share other businesses that already have newsletter and stickers at their business).

Next- Also I would like to invite you to join our monthly Neighborhood Networking Group, It's FREE and we meet the 3<sup>rd</sup> Tuesday of each month at 7:30am at \_\_\_\_\_ to share our businesses, to meet other businesses and to look to give and receive referrals. We also share marketing ideas that have worked seminars we have attended and books we have read and sometime just wherever the conversation takes us. Also if you know any business that would benefit our group please share this with them. I can also email you this flyer.